IDEA: worldclass, hands-on education in the San Francisco Bay Area

By Fred Michmershuizen, Online Editor

Students from around the world come to IDEA, the Interdisciplinary Dental Education Academy, which offers a wide range of courses taught by a world-renowned faculty. Courses cover topics from esthetic restorative and surgical dentistry to orthodontics, occlusion, treatment planning and dental technology.

Located in the San Francisco Bay Area of California, IDEA prides itself on offering fully integrated training that is meant to give participants high-quality skills that they can immediately use to improve patient care and upgrade their practices.

In an effort to maximize each participant’s ability to learn one-on-one with world-famous faculty, courses are limited to 16 participants. The small class size is meant to facilitate direct mentoring.

Through the intense hands-on training in the cutting-edge facility, these innovative courses satisfy the specific needs of all dental professionals — from general practitioner to specialist to dental technician.

Hotel accommodations are provided. Meals are cooked on-site by an executive gourmet chef. During meals and evening social time, participants typically discuss practice styles, techniques and treatment planning with both faculty and peers from around the world.

IDEA is not sponsored or directly affiliated with any companies or products. All honorariums are paid by IDEA, which speaks to the academy’s mission of being “Just PURE Teaching.”

IDEA’s courses are designed for participants to get the most out of their innovative concept and the outstanding inspiration that brings the company claim to life — “Excellence Through Passion.”

“IDEA is a revolutionary facility, which every dentist should attend a program at,” said Dr. Graham Carmichael of Sydney, Australia. “[The] program [I attended] was a truly amazing experience, well worth traveling halfway around the world. I’ll be back.”

Dr. Peter Kirmeier of Westminster, Colo., said: “Over the past 35 years, I have taken literally hundreds of seminars, most of them hands-on. This is by far the most organized and best-equipped hands-on facility that I’ve ever had the pleasure to take a course at.”

IDEA is a certified provider for continuing education credits for ADA, AGD PACE, AACD PESA, the Dental Board of California and NBC in Dental Technology.

More information on specific course offerings, faculty and scheduling is available from IDEA at (650) 578-9495, info@ideausa.net or www.ideausa.net.